## The Wine Specialist BREWERS DIRECT

HURRY IN! | SALE RUNS TODAY THRU SAT JUNE 27

#### **JUNE 2015**



Celebration Whites | 2 Brew on Premises Draw | 3 U-Bag #9 Long Corks | 4 Square Filter Pads | 4 Pony Pump for Sanke | 4 Avvinatore Bottle Sterilizer | 4 Green Bordeaux Bottles | 4 Bottle Tree | 4 Promo Pak | 4 Brewing Grains | 6 5 Star PBW | 6 Liquid Malt Extract | 6 Draft Beer System | 6 Cornelius Keg CO<sub>2</sub> Charger | 6 Wooden Barrels | 6 Bellows Syphon | 6 Bellissima | 7 Reflexion | 7 Doric Beer Kits | 7 Mountmellick Beer Kits | 7 Cooper Selection Beer Kits | 7 Coopers Beer Kits | 7 Shrink Capsule Holder | 8 CO<sub>2</sub> System Components | 8 Distillerl 8 Carboy Carrier | 8 Multiple Bottle Washer | 8

#### **CALL FOR HOURS OF OPERATION**

1400A Sargent Ave T: (204) 775-9234

1117 St. Mary's Road

T: (204) 253-5666

2-1514 Regent Ave T: (204) 661-6150

2-817 Rosser Ave (Brandon)

T: (204) 571-6780

Styles and quantities may be limited. No rainchecks.



## Festa Juice

**WHITES:** Chardonnay, Chenin Blanc, Moscato, Pinot Grigio, Riesling, Sauvignon Blanc

SALE PRICE 6095

REGULAR PRICE 10399

## Mosto Italiano

WHITES: Chardonnay, Gewürztraminer, Pinot Bianco, Pinot Grigio, Riesling, Sauvignon Blanc, Soave, Trebbiano, Verdicchio, Zinfandel Blush.

SALE PRICE 60<sup>95</sup>

PREGULAR PRICE 10399

### FC Collection

**WHITES:** Blanc de St-Remy, Blanc de St-Vincent, Chateau de Sainte-Anne, Sauvignon Blanc, Semillon/Chardonnay

SALE PRICE 6095

REGULAR PRICE



## Genetically Modified Organisms (GMOs)

Genetic engineering is used by scientists to change the DNA of living organisms. DNA is the blueprint for the individuality of an organism. The organism relies upon the information stored in its DNA for the management of every biochemical process. The life, growth and unique features of the organism depend on its DNA. The segments of DNA which have been associated with specific features or functions of an organism are called genes. Molecular biologists have discovered many enzymes which change the structure of DNA in living organisms. Some of these enzymes can cut and join strands of DNA. Using such enzymes, scientists learned to cut specific genes from DNA and to build customized DNA using these genes. Genetic engineers believe they can improve the foods we eat by doing this.

Genetic engineering is the largest food experiment in the history of the world. We are all the guinea pigs. There are about 40 varieties of genetically engineered crop approved for marketing in the U.S. As a result, 60-70% of the foods you eat and the beverages you drink contain genetically engineered (GE) components. Genetically engineered foods contain substances that have never been a part of the human food supply. They are not subjected to rigorous pre-market safety testing. And THEY ARE NOT LABELED. Is genetic engineering safe for consumption? Safe for the environment? Safe for the future of mankind? No long- term studies have been done. As of yet, no one can answer these questions. Do you want out of the experiment? Start by opting to purchase food and beverages that are certified to be GMO FREE, (such as Advintage wine kits).

#### **Probiotic Beer**

Probiotics are live microorganisms that are believed to confer health benefit on the host by improving its intestinal microbial balance. This, in turn, may lead to a possible improvement of LDL/HDL cholesterol ratio and may result in modest reductions in blood pressure. All Festa Brew beer has live probiotic cells, millions of them. Another great reason to have beer ready for the summer!



## **Celebration Whites**

This 16 L, 6-week wine kit uses specially blended juice and grape juice concentrates, harvested from select mature vine plants of at least 15 years. the styles offered represent a cross section of famous world-class wines.

**STYLES ON SALE:** Chardonnay, Pinot Grigio, Riesling, Sauvignon Blanc, Verdemmia (Verdicchio), Waltzer (Gewurztraminer).





# BREW ON PREMISES

DON'T HAVE TIME? DON'T HAVE SPACE?
DON'T WANT TO CLEAN BOTTLES?
TIRED OF THE MESS?



## Brew your own beer and vint wine right in our store!

Come in and see our fully automatic and easy to use equipment.



10 LUCKY INDIVIDUALS WILL BE AWARDED A **FREE** BREW ON PREMISES PASS. ENTER NOW AT BREWERSDIRECT.COM





### Bulk U-Bag #9 Long Corks





Individual packs — Primary, Secondary and Tertiary filtering



#### **Pail with Spigot**





## **Green Bordeaux Bottles**

750 ml.

2 CASES 2000







## Promo Pak

- 30 Regular U-Bag 9 reg corks
- 30 shrink caps
- 30 labels

NOW ONLY REG PRICE 119

Bellows Syphon

SALE PRICE 1299





## **Bellissima**

This 6.2 litre fruit wine kit makes 30 x 750 ml bottles at about 9.5%alc. (Awesome for homemade wine coolers!)

STYLES AVAILABLE: Blackberry Red Zinfandel, Black Cherry Cabernet Sauvignon / Merlot, Blueberry Shiraz, Coconut Frascati, Green Apple Pinot Bianco, Peach Sauvignon Blanc, Pink Grapefruit Pinot Gris, Raspberry Pinot Nero, Strawberry White Merlot, Tropical Riesling, Wildberry Chianti.

Refle

NOW ONLY **49**99

REG PRICE **50**99

## Reflexion

With Reflexion, an international line of fine 12L wine kits, you can experience the flavours from around the world.

WHITES ON SALE: Chardonnay (Chile), Liebfraumilch (Germany), Pinot Grigio (Italy), Riesling (Australia), Sauvignon Blanc, Viognier

REDS ON SALE: Amarone (Italy), Cabernet Sauvignon (Chile), Cabernet/ Merlot (California), Cabernet/Shiraz (Australia), Gamay Noir (South Africa), Malbec (Argentina), Rioja, Shiraz.





#### **Brewing Grains**

#### 50 LB BAGS:

- 2-row
- Munich
- 6-row
- Pilsner

Wheat SALE PRICE

#### **5 Star PBW**







**Draft Beer** 

All-in-one self-contained draft beer refrigeration and dispensing system! Product keg not included.



Take your charged keg to the cottage, the lake or to a tailgate celebration – no need for bulky CO2 tank.

SALE **PRICE** 





Muntons BEER KITS 1.5 KG NOW ONLY **16**95 COMPARE AT 295

Morgans BEER KITS 1.5 KG

NOW ONLY **16**95

COMPARE AT 295

Coopers BEER KITS 1.5 KG

NOW ONLY COMPARE AT 2295





SALE PRICE 199

COMPARE AT 799



## **CO<sub>2</sub> System Components**







SALE PRICE 1299





### Distiller

Includes: 1 Carbon filter (reloadable), plastic collection jug, cleaning powder, easy to follow instructions.

OUR PRICE 22995

### **Stainless Distiller**

Includes: 1 Carbon filter (reloadable), glass collection jug, cleaning powder, easy to follow instructions.





#### Do the math!

When you add up the savings the answer is always Brewers Direct for your best deal based on price and quality!