

The Wine Specialist BREWERS DIRECT

HURRY IN! | SALE RUNS TODAY THRU SAT MARCH 29

MAR 2014



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CALL FOR HOURS OF OPERATION

1400A Sargent Ave
 T: (204) 775-9234

1117 St. Mary's Road
 T: (204) 253-5666

2-1514 Regent Ave
 T: (204) 661-6150

2-817 Rosser Ave (Brandon)
 T: (204) 571-6780

Styles and quantities may be limited. No rainchecks.



ADVINTAGE

Réserve du Château

This product is known for its consistent quality, the kits include 30 labels, 30 corks and 30 shrink tops, absolutely free. With the great taste that makes this kit one of the best selling in its class, depend on this favorite to produce a wine you'll be proud to share every time! (And you won't find a better price in town, guaranteed!)

SALE PRICE
39⁹⁵

REGULAR PRICE
48⁹⁹

NEW STYLES: Malbec, Pinot Grigio

WHITES: Chalizette, Chardonnay (Australian), Gewurztraminer, Johannisberg Riesling, Liebfraumilch, Riesling (Australian), Piesporter, Pinot Blanc, Pinot Chardonnay, Sauvignon Blanc, Semillon Chardonnay, Soave, Verdicchio.

REDS: Barolo, Cabernet Sauvignon (Australian), Cabernet Sauvignon (European), Chianti, Malbec, Marjolais, Montepulciano, Merlot, Nebbiolo, Pinot Noir, Shiraz (Australian), Shiraz (European), Valpolicella, VVDCR, White Merlot, Zinfandel Blush.



Additives

Elderflowers

Elderflowers are the flowering buds of the Sambucus Niger plant which is found in Europe. The addition of dried elderflowers adds a flowery aromatic quality to wine – which is desirable in some soft German-style whites. Again, it is important not to over-flower a wine.



Elderberries

Dried Elderberries have been cultivated specifically for the purpose of making wine. They are very easy to use. Simply prepare them by blanching with boiling water. Recipe and directions are both included with each package. Dried Elderberries can also be used in smaller amounts in other recipes to enhance the structure and flavor of other various red wines. The elderberry's high tannin concentration helps to add body while raising the level of fruitiness.



Banana Flakes

Banana Flakes smooth the wine and enhance the body and texture – sixty grams (60 g) is sufficient for 23 Litres.



SAVE
\$11⁰⁰

Reflect your good taste

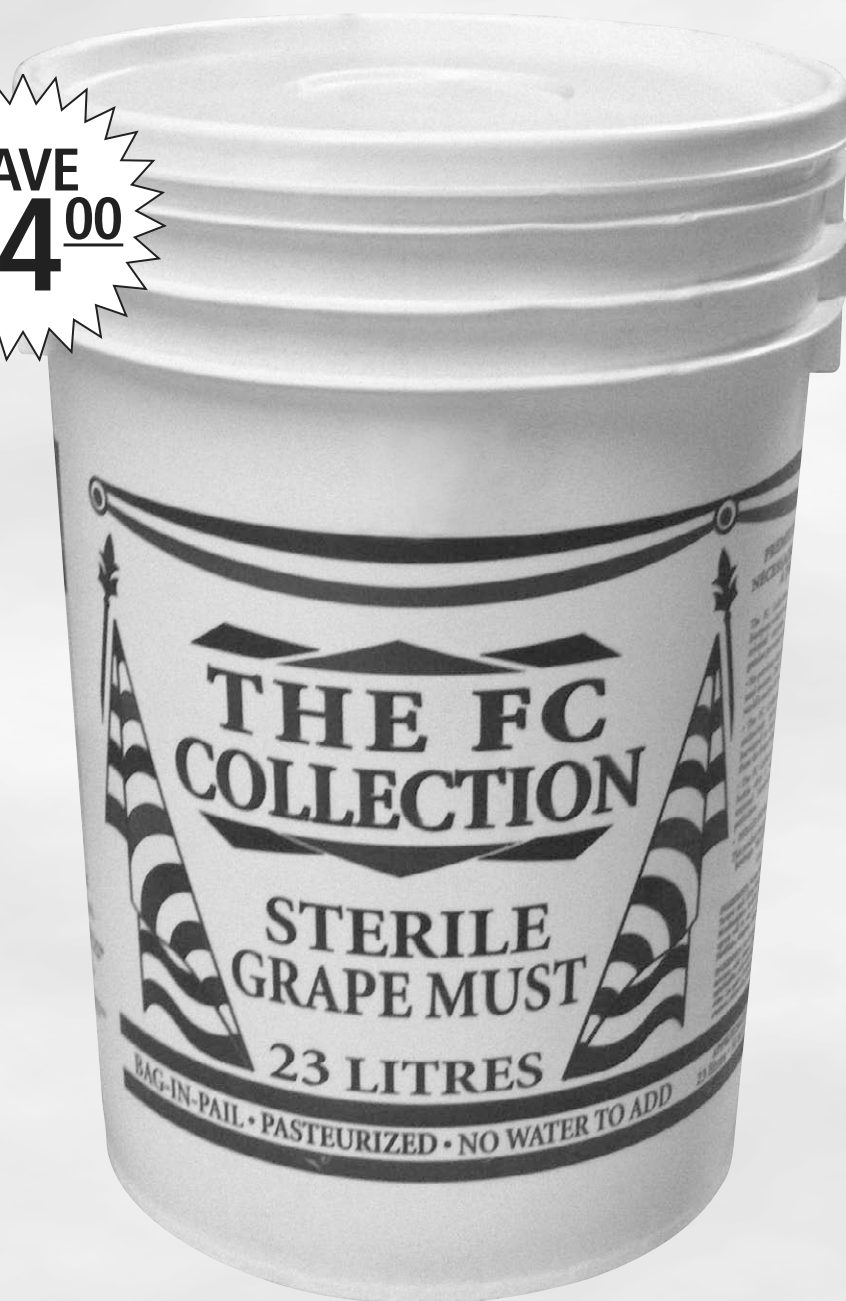
One of the most amazing attributes of wine is the variety of nuances in the flavours and bouquet. These uniquely individual characteristics are a direct result of the local conditions that the vines experience. Sun, wind, moisture, soil – all of these influences are reflected in the final product. With Reflexion, a new international line of fine 12L wine kits, you can experience the flavours from around the world.

WHITES ON SALE: Chardonnay (Chile), Liebfraumilch (Germany), Muller-Thurgau (Germany), Pinot Grigio (Italy), Riesling (Australia), Sauvignon Blanc (France), Semillon Chardonnay (France), Viognier (France).

REDS ON SALE: Amarone (Italy), Barolo, Cabernet Sauvignon (Chile), Cabernet/Merlot (California), Cabernet/Shiraz (Australia), Gamay Noir (South Africa), Malbec (Argentina), Merlot (France), Rioja (Spain), Shiraz (Australia), Zinfandel Blush (USA).

**SALE
PRICE**
58⁰⁰
REGULAR
PRICE
69⁰⁰

SAVE
\$**24**⁰⁰



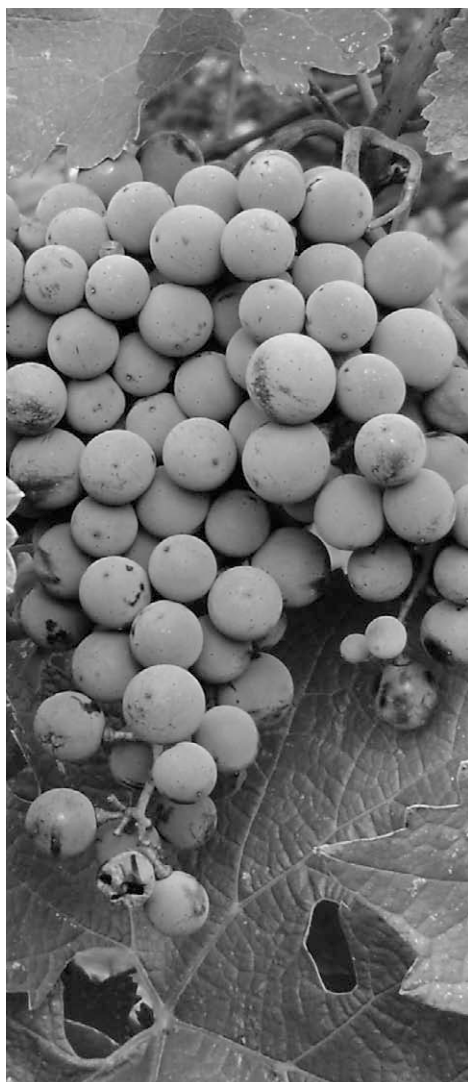
FC Collection Whites

The FC Collection directly imports 100% pure sterilized must made from some of the finest grape varietals available in France. Savour the sophisticated and complex white wines France is famous for. Definitely a superior product for the discerning winemaker!

WHITES: Blanc de St-Remy, Blanc de St-Vincent, Chateau de Sainte-Anne, Sauvignon Blanc, Semillon/Chardonnay

SALE
79⁹⁵

REG. PRICE
103⁰⁰



FIOR D'UVA

Crushed Grape Pack

Obtained from selected grapes, harvested at the optimum stage of maturity and immediately soft pressed, this package contains whole crushed grapes including juices, skins and seeds or other solids.

Adding FIOR D'UVA crushed grape pack to your juice and leaving it in contact for a period of time, evoking the maceration process of a traditional winery, will enhance the flavor of your finished wine. It will also add palate weight and contribute to increase the levels of anthocyanins and total polyphenols.

2.5 kg package
OUR PRICE \$18⁷⁵

NEW LOWER PRICES



Grains

NOW
\$1⁵⁰
LB TO
\$2⁴⁵
LB

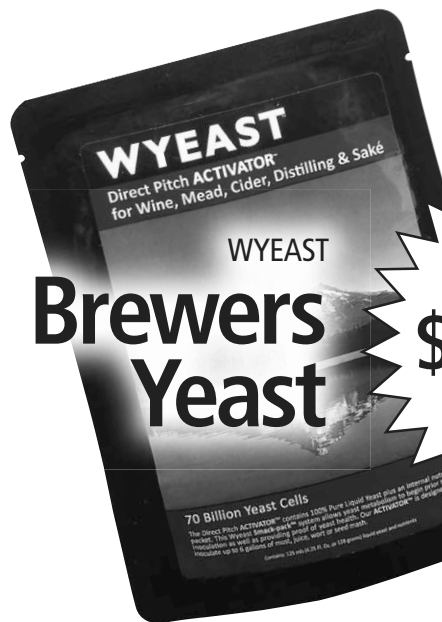
WAS
\$3⁴⁵
LB

LIQUOR QUICK

Liquor Essences

WAS
\$3⁹⁹
EA

NOW
\$8⁷⁵
FOR 3



WYEAST
Brewers Yeast

NOW
\$15⁰⁰
FOR 2

WAS
\$8⁹⁹
EA



MOSTO ITALIANO

Bold & Beautiful Reds

Using today's state-of-the-art production technology and means of rapid shipment, Mosto Italiano imports directly some of the best varietal juices available on the international market. This 100% pure sterilized Italian varietal wine must is made from premium quality grape juice imported from Italy. Enjoy Italy's rich, bold, deep red wines in all their distinct character and complexity. Definitely a superior product for the discerning winemaker! Sale on all in-stock red styles

REDS: Amarone, Barbera, Bardolino, Barolo, Brunello, Cabernet Sauvignon, Carmenere, Chianti, Malbec, Merlot, Montepulciano, Negro Amaro, Pinot Nero, Rioja (Spanish), Sangiovese, Shiraz, Valpolicella, Zinfandel Red

LIMITED QUANTITIES.
NO RAINCHECKS!

**SALE
PRICE**
79⁹⁵

REG
PRICE
107⁹⁹

19 L Stainless Steel Tank



Refurbished tank

CO₂ Tank



5 / 10 / 20 lb tanks available

**CO₂ REFILLS AVAILABLE
@ SI ALARMS.**
5 Fill 5 Get 6th Free



Wine and Beer Draft Dispenser

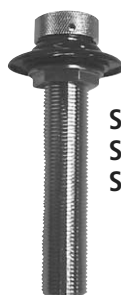
All-in-one self-contained draft beer refrigeration and dispensing system!

SALE PRICE
588⁰⁰

REGULAR PRICE
739⁰⁰

Additional System Components

OVER
50
PARTS AVAILABLE.



Stainless Steel Faucet Shank



Stainless Steel Faucet Shank Adaptor with Hex Nut Adaptors, Washer and Barb Insert



Stainless Steel Ball Lock Connectors



Chrome Plated Beer Tap Faucet



Stainless Steel Pin Lock Connectors



Black Handle with Brass Insert



**SAVE
\$50⁰⁰**

Distiller

Easy to clean and sterilize.
Includes: 2 Carbon filters
(reloadable), Easy to
follow instructions.

**OUR
PRICE
179⁰⁰** COMPARE
AT
219⁹⁹



**SAVE
\$9⁰⁰**

Glass Collector

Collect alcohol
from still.

**SALE PRICE
10⁰⁰**
REG PRICE
19⁹⁵ COMPARE
AT
35⁹⁹



**SAVE
\$5⁰⁰**

Plastic Collector

Collect alcohol
from still.

**SALE PRICE
5⁰⁰** REG PRICE
10⁹⁵



Oak Chips **8 OZ
6⁹⁹**



**LIQUOR QUIK
Bulk Extracts**

250 ml & 1 L. Limited styles.



**PRESTIGE
Liquor Flavours**

50 ml. Over 20 styles.

Clearance Beer Kits

COOPERS Brewmaster Series Bitter

SALE PRICE **9⁵⁰**
REG PRICE 18⁹⁹

SAVE **\$9⁵⁰**

COOPERS Light Malt Unhopped Extract

SALE PRICE **7⁵⁰**
REG PRICE 18⁹⁹

SAVE **\$11⁵⁰**

COOPERS Brewmaster Series Heritage Lager

SALE PRICE **12⁹⁵**
REG PRICE 18⁹⁹

SAVE **\$7⁰⁰**

SAVE **\$3⁰⁰**

MUNTONS Ales

Brown Ale, India Red
Ale, Pale Ale

SALE PRICE **15⁹⁵**
REG PRICE 18⁹⁹

SAVE **\$9⁰⁰**

MOUNTMELICK Premium Series

Stout, Cream Ale, Nut
Brown Ale

SALE PRICE **18⁹⁵**
COMPARE AT 27⁹⁹

The Wine Specialist
BREWERS DIRECT
1400a Sargent Avenue • Winnipeg MB • R3E 0G4

CANADA	POSTES
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THE SMART SHOPPER

Do the math!

When you add up the savings the answer is always Brewers Direct for your best deal based on price and quality!