

# The Wine Specialist **BREWERS DIRECT**

**HURRY IN!** | SALE RUNS TODAY THRU SAT NOV 2

**OCT 2013**



Wine Tips | 2  
Celebration Wine Kit | 2  
Reflexion Wine Kit | 3  
Tosca Wine Juice | 4  
Mosto Italiano Juice Whites | 5  
FC Wine Juice Reds | 5  
Multi Bottle Washer | 6  
Synthetic Oak Barrel | 6  
Distiller | 6  
Wine Box Dispenser | 6  
Glass Demijohn | 6  
Beer Draft Dispenser | 6  
Doric Beer Kits | 7  
Brewing Grains | 7  
Wine Bottles | 7  
Square Filter Pads | 7  
Bulk Corks | 7  
Winemaker Classes | 8  
Promo Pak | 8

#### CALL FOR HOURS OF OPERATION

1400A Sargent Ave  
T: (204) 775-9234  
1117 St. Mary's Road  
T: (204) 253-5666  
2-1514 Regent Ave  
T: (204) 661-6150  
2-817 Rosser Ave (Brandon)  
T: (204) 571-6780

Styles and quantities may be limited. No rainchecks.



**SAVE**  
**\$13<sup>00</sup>**

ADVINTAGE

## Moments

Create your own wine moments with our special varietal and world-class blends sourced from grapes harvested around the world. Moments is produced from selected mature vines of 12 – 15 years of age and utilizes lower brix concentrates to protect the delicate varietal characteristics of the raw materials. Made for the consumer who demands premium quality (8.1 litre / 10.5 kg) in a timely (4 weeks) kit format, Moments promises a joyful experience that should be shared with family and friends.

#### ALL STYLES ON SALE:

**REDS:** Barolo (Italian), Chianti Style (Italian), Cabernet Sauvignon (European), Cabernet Shiraz (Australian), Lambrusco (Italian), Merlot (Chilean), Merlot (European), Montepulciano (Italian), Pinot Noir (Australian), Pinot Noir (European), Red Zinfandel (Italian), Shiraz (Australian), Valpolicella Style (Italian), VVCDR (European)

**BLUSH:** Pinot Grigio (Italian), Shiraz Rose (Chilean), White Zinfandel Blush (Californian)

**WHITES:** Chalizette (European), Chardonnay (Australian), Chardonnay (Californian), Chenin Blanc (South African), Gewurztraminer (German), Liebfraumilch (German), L'or Blanc (European), Piesporter (German), Pinot Blanc (New Zealand), Riesling Style (Napa), Sauvignon Blanc (European), Soave Style (Italian), Verdicchio (Italian)

**SALE PRICE**  
**46<sup>99</sup>** | **COMPARE AT**  
**59<sup>99</sup>**



## Ramp up your vintage with a Crushed Grape Pack!

Obtained from selected grapes, harvested at the optimum stage of maturity and immediately soft pressed, this package contains whole crushed grapes including juices, skins and seeds or other solids.

Adding FIOR D'UVA crushed grape pack to your juice and leaving it in contact for a period of time, evoking the maceration process of a traditional winery, will enhance the flavor of your finished wine. It will also add palate weight and contribute to increase the levels of anthocyanins and total polyphenols.

**Process:** On day 1 put the skins into straining bag, add grape juice, save extra juice (if any) for topping up when racking to secondary. When primary fermentation is finished remove the grape skins and squeeze thoroughly to get as much of the pulp as possible into the secondary fermentation stage.

2.5 kg package



ADVINTAGE

## Celebration Reds

This 16 L, 6-week wine kit uses specially blended juice and grape juice concentrates, harvested from select mature vine plants of at least 15 years. the styles offered represent a cross section of famous world-class wines.

**STYLES ON SALE:** Barolo, Cabernet Sauvignon, Carmenere, Chianti, Merlot, Nebbiolo, Pinot Noir, Pinotage, VVDCR, Shiraz (Australian).

**SALE PRICE**  
**69<sup>00</sup>**

COMPARE AT  
**89<sup>99</sup>**

# NEW PRODUCT



SAVE  
\$20<sup>00</sup>

## Reflect your good taste

One of the most amazing attributes of wine is the variety of nuances in the flavours and bouquet. These uniquely individual characteristics are a direct result of the local conditions that the vines experience. Sun, wind, moisture, soil – all of these influences are reflected in the final product. With Reflexion, a new international line of fine 12L wine kits, you can experience the flavours from around the world.

**WHITES ON SALE:** Chardonnay (Chile), Liebfraumilch (Germany), Pinot Grigio (Italy), Riesling (Australia).

**REDS ON SALE:** Amarone (Italy), Cabernet Sauvignon (Chile), Cabernet/Merlot (California), Cabernet/Shiraz (Australia), Gamay Noir (South Africa), Malbec (Argentina), Rioja, Shiraz.

INTRO  
PRICE  
**49<sup>00</sup>**

REGULAR  
PRICE  
**69<sup>00</sup>**

## NEW PRODUCTS

At Brewers Direct we search the world over for the very best new and exciting vinting and brewing products. Here are some of our latest discoveries which we are proud to bring you at the best prices possible, now regularly available at all our Manitoba locations. Try them soon, and you will be delighted:

Reflexion  
Wine KitsPartial Grain  
Beer Kits

AVAILABLE  
EXCLUSIVELY  
ONLY AT  
BREWERS  
DIRECT!

Please inquire with our  
in-store sales representatives for  
more information, or visit  
[brewersdirect.com](http://brewersdirect.com)

## Tosca Wine Juice

Tosca Wine Juice is now available. We offer 23 litre pails of 100% premium quality certified and inspected 1st run wine juice. It's so simple. No water to add. No yeast to add. Just pry the lid off and away you go. Other brands offer 20 litre pails, as shown in our price comparisons. What that means is you get even greater value with **Brewers Direct**.

All our juice is sold on a pre-order basis only with shipments of the 2013 harvest now arriving weekly. **Order now!**

For more details regarding pre-ordering check online at [www.brewersdirect.com](http://www.brewersdirect.com).



WHITE VARIETAL	SALE (23L)	RED VARIETAL	COMPARE (20L)	SALE (23L)
French Colombard (Chenin)	50	Alicante Superior 100%		52
Gewürztraminer (Malvasia)	50	Cabernet Sauvignon		55
Johannisberg Riesling	50	Merlot		55
Pinot Chardonnay Superior 100%	50	Merlot (Organic)		65
Riesling (Organic)	55	Pinot Noir		59
Sauvignon Blanc	49	Red Borghese		55
White Pinot Grigio Reserve	55	Shiraz		55
White Zinfandel Blush	49	Zinfandel Superior 100%		55

## Gold Medal Series

Tosca Gold Medal Series Wine Juice include crushed grape skins for enhanced quality.

WHITE VARIETAL	OUR SALE PRICE (23L)	RED VARIETAL	OUR SALE PRICE (23L)
Chardonnay Reserve 100%	\$74	Cabernet Sauv. Superior 100%	80
Pinot Grigio White	74	Malbec Riservva	80
Sauvignon Blanc Grande Res.	74	Shiraz Grande Reserve	80



## FC Reds

The FC Collection directly imports 100% pure sterilized must made from some of the finest grape varieties available in France. Enjoy France's rich, heady red wines in all their distinct character and complexity. Definitely a superior product for the discerning winemaker!

**STYLES ON SALE:** Cabernet Franc, Cabernet Syrah, Malbec, Merlot, Pinot Noir Grand Cuvee, St. Emile, VVDCR

**SALE**  
**79<sup>00</sup>**  
REG. PRICE  
**107<sup>00</sup>**



## Mosto Whites

Using today's state-of-the-art production technology and means of rapid shipment, Mosto Italiano imports directly some of the best varietal juices available on the international market. This 100% pure sterilized Italian varietal wine must is made from premium quality grape juice imported from Italy. Savour the delicate, refreshing aromatic white wines Italy is renowned for. Definitely a superior product for the discerning winemaker!

**STYLES ON SALE:** Chardonnay, Gewürztraminer, Pinot Bianco, Pinot Grigio (White or Blush), Riesling, Sauvignon Blanc, Soave, Trebbiano, Verdicchio, Zinfandel Blush.

**SALE**  
**69<sup>99</sup>**  
REG. PRICE  
**103<sup>99</sup>**

## Multiple Bottle Washer

Clean up to 12 bottles at a time. Attaches to any sink.

OUR PRICE **59<sup>99</sup>**

COMPARE AT **75<sup>99</sup>**



SAVE **\$16<sup>00</sup>**

## Synthetic Oak Barrel

30 litre capacity.

OUR PRICE **69<sup>99</sup>**

COMPARE AT **99<sup>99</sup>**



SAVE **\$30<sup>00</sup>**

## Distiller

Easy to clean and sterilize. Includes: 4L PET collection jug, 6 Carbon filters (good for 24 batches), 500g cleaner, Easy to follow instructions.



SAVE **\$46<sup>00</sup>**

OUR PRICE **174<sup>99</sup>**

REGULAR PRICE **220<sup>99</sup>**



SAVE **\$8<sup>00</sup>**

## Wine On Tap Box Dispenser

Whether kept in the cupboard or fridge, this handy dispenser will save you time. Less tedious than bottling and uncorking wine you're just going to drink right away! Bladder included.

OUR PRICE **21<sup>99</sup>**

COMPARE AT **29<sup>99</sup>**

## Beer Draft Dispenser

All-in-one self-contained draft beer refrigeration and dispensing system!

SALE PRICE **599<sup>00</sup>**

REGULAR PRICE **739<sup>00</sup>**



SAVE **\$140<sup>00</sup>**

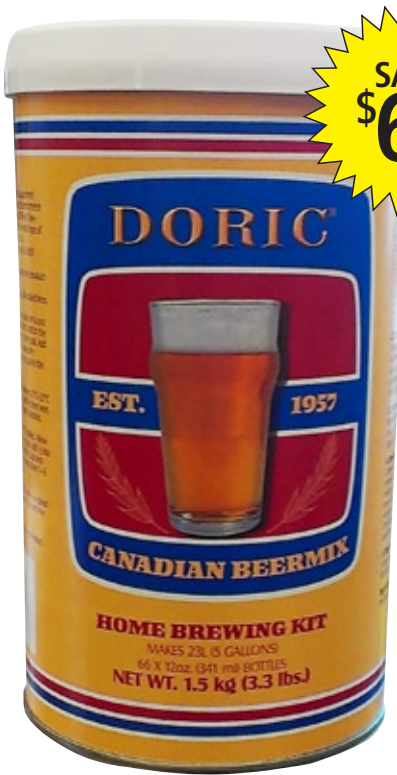


SAVE **\$20<sup>00</sup>**

## 54 Litre Glass Demijohn

OUR PRICE **72<sup>00</sup>**

COMPARE AT **92<sup>00</sup>**



SAVE  
**\$6<sup>00</sup>**

## Doric

BEER KITS

NOW  
ONLY  
**13<sup>99</sup>**

COMPARE  
AT  
**19<sup>99</sup>**



SAVE  
UP TO  
**40%**

SAVE  
**\$8<sup>00</sup>**

## Brewing Grains

STYLES ON SALE:

- 2-row
- 6-row
- Clack
- Carastan
- Chocolate
- Crystal
- Munich
- Pilsner
- Roasted Malt

## WYEAST Brewers Yeast

Liquid yeast is the choice for more advanced home brewers. Many styles available

SALE  
2 FOR  
**10<sup>00</sup>**

REG  
PRICE  
**8<sup>99</sup>**



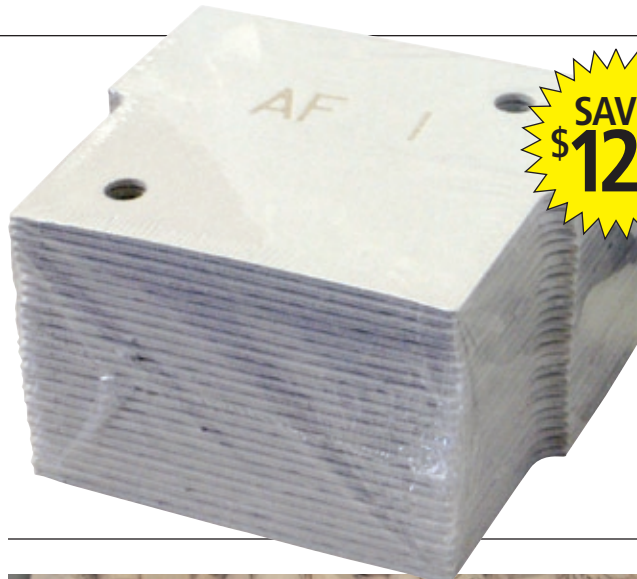
SAVE  
**\$4<sup>00</sup>**

## Wine Bottles

Case of 12 x  
green 750 ml,  
bottles.

2  
CASES  
**18<sup>00</sup>**

COMPARE  
AT  
**10<sup>99</sup>**  
EA.



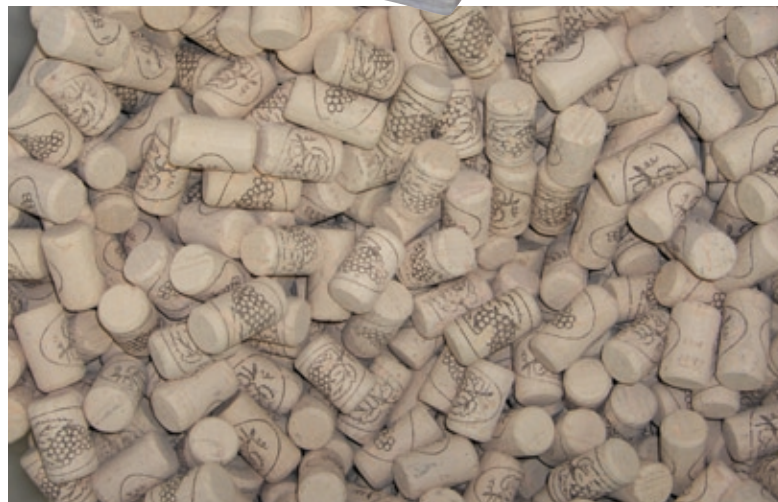
SAVE  
**\$12<sup>00</sup>**

## Square Filter Pads

Bulk Pack, 8 sets of 3

SALE  
PRICE  
**12<sup>95</sup>**

COMPARE  
AT  
**24<sup>99</sup>**



## U-Bag Bulk Corks

#9 Regular  
You bag 100 corks.

OUR  
PRICE  
**8<sup>99</sup>**

# Monthly Winemaker Classes

Given by knowledgeable and experienced staff once a month with a minimum 10 registrations. Classes will take place on the last Saturday of each month starting at 2 pm (1 – 2 Hours) at the Sargent Store location. You will be contacted if the class is being held that month. Each month a different topic of interest is covered. Limited seating available.

sign up at [www.brewersdirect.com /resources/wine-classes/](http://www.brewersdirect.com/resources/wine-classes/)

October – Filtering Your Wine with a Buon Vino Filter System and Corking Your Wine

November – Learning How to Make Liqueurs

December – Learning the Benefits of Additives for your Wine

## BOTTLING Promo Pak

- 30 Regular U-Bag 9 reg corks
- 30 shrink caps
- 30 labels

NOW  
ONLY  
**6<sup>00</sup>**

REG  
PRICE  
**11<sup>99</sup>**



## THE SMART SHOPPER

### Do the math!

When you add up the savings the answer is always Brewers Direct for your best deal based on price and quality!

*The Wine Specialist*  
**BREWERS DIRECT**  
1400a Sargent Avenue • Winnipeg MB • R3E 0G4