

# The Wine Specialist BREWERS DIRECT

**HURRY IN!** | SALE RUNS TODAY THRU SAT JUNE 29

**JUNE 2013**



CORYGRAHAMART.COM

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## CALL FOR HOURS OF OPERATION

1400A Sargent Ave  
 T: (204) 775-9234

1117 St. Mary's Road  
 T: (204) 253-5666

2-1514 Regent Ave  
 T: (204) 661-6150

2-817 Rosser Ave (Brandon)  
 T: (204) 571-6780

Styles and quantities may be limited. No rainchecks.



[Limit 3 per person –  
 Manufacturers instant  
 rebate applied]

**SAVE  
 ALMOST  
 50%**

**Annual Great White Sale**

## Mosto Italiano

**WHITES:** Chardonnay, Gewürztraminer, Pinot Bianco, Pinot Grigio, Riesling, Sauvignon Blanc, Soave, Trebbiano, Verdicchio, Zinfandel Blush.

**SALE PRICE**  
**56<sup>00</sup>** | **REGULAR PRICE**  
**103<sup>99</sup>**



## FC Collection

**WHITES:** Blanc de St-Remy, Blanc de St-Vincent, Chateau de Sainte-Anne, Sauvignon Blanc, Semillon/Chardonnay

**SALE PRICE**  
**56<sup>00</sup>** | **REGULAR PRICE**  
**103<sup>99</sup>**



## Wine Tips

### Genetically Modified Organisms (GMOs)

Genetic engineering is used by scientists to change the DNA of living organisms. DNA is the blueprint for the individuality of an organism. The organism relies upon the information stored in its DNA for the management of every biochemical process. The life, growth and unique features of the organism depend on its DNA. The segments of DNA which have been associated with specific features or functions of an organism are called genes. Molecular biologists have discovered many enzymes which change the structure of DNA in living organisms. Some of these enzymes can cut and join strands of DNA. Using such enzymes, scientists learned to cut specific genes from DNA and to build customized DNA using these genes. Genetic engineers believe they can improve the foods we eat by doing this.

Genetic engineering is the largest food experiment in the history of the world. We are all the guinea pigs. There are about 40 varieties of genetically engineered crop approved for marketing in the U.S. As a result, 60- 70% of the foods you eat and the beverages you drink contain genetically engineered (GE) components. Genetically engineered foods contain substances that have never been a part of the human food supply. They are not subjected to rigorous pre-market safety testing. And THEY ARE NOT LABELED. Is genetic engineering safe for consumption? Safe for the environment? Safe for the future of mankind? No long- term studies have been done. As of yet, no one can answer these questions. Do you want out of the experiment? Start by opting to purchase food and beverages that are certified to be GMO FREE, (such as Advintage wine kits).

### Probiotic Beer

Probiotics are live microorganisms that are believed to confer health benefit on the host by improving its intestinal microbial balance. This, in turn, may lead to a possible improvement of LDL/HDL cholesterol ratio and may result in modest reductions in blood pressure. All Festa Brew beer has live probiotic cells, millions of them. Another great reason to have beer ready for the summer!



ADVINTAGE

### Celebration Whites

This 16 L, 6-week wine kit uses specially blended juice and grape juice concentrates, harvested from select mature vine plants of at least 15 years. The styles offered represent a cross section of famous world-class wines.

#### STYLES ON SALE:

Gewürztraminer, L'Or Blanc, Johannesburg Riesling, Pinot Chardonnay, Pinot Grigio, Sauvignon Blanc, Verdicchio.

SALE  
PRICE  
**69<sup>00</sup>** | COMPARE AT  
89<sup>99</sup>





## Limited Edition Bodega Port Kits

This port style kit will impress the most discerning drinker. It is bursting with flavor, flavor that only our varietal fresh grape juice can continuously deliver. One taste of La Bodega and it reveals its multi-dimensional complexity, ripe black cherries with hints of chocolate and dark roasted coffee. La Bodega's flavor is matched with dark toasted French oak in order to heighten your experience.

Our research and development team have completely outdone themselves. It is our pleasure to tell you personally that they've spared no expense and each ingredient used has been laboriously selected to ensure that La Bodega surpasses all expectations. La Bodega port kit will enhance any dessert table that is shared with friends, family, and of course, your better half!

**SALE  
PRICE**  
**75<sup>00</sup>** | COMPARE AT  
**129<sup>00</sup>**

[Limit 1 per person]



NEW LOWER PRICES

## Imported Italian Grape Skins



WAS \$19<sup>99</sup>  
NOW \$10<sup>95</sup>

## Beer Grains



WAS \$3<sup>45</sup> LB  
NOW AS LOW AS \$1<sup>50</sup> LB

## Dry Malt Extract



WAS \$14<sup>99</sup> KG  
NOW \$10<sup>95</sup> KG

Look for next month's featured items at new PERMANENT lower prices!



SAVE \$30<sup>00</sup>

## Vinifera Noble

Vinifera Noble 12L kits presents a perfect blend between both fresh grape must and concentrate at a price point that makes all home winemakers excited! Vinifera Noble will yield wines that can be consumed young. Choose from over 25 varieties that provide you with an unparalleled body, bouquet, and color.

### STYLES ON SALE:

Shiraz/Merlot, Merlot, Shiraz, Cabernet Sauvignon, Barolo, Chardonnay, Sauvignon Blanc

SALE PRICE \$55<sup>00</sup>

REGULAR PRICE \$84<sup>99</sup>



## Mosti Mondiale Original AllJuice

Mosti Mondiale's 23L Original AllJuice is a true 100% pasteurized fresh grape must product. Experienced winemakers looking to compliment their skills and patience will become instantly rewarded with the introduction of fresh grape must. With over 25 varieties sourced from all over the world, the Original AllJuice will instantly become apart of your cellar.

### WHITES ON SALE:

Chardonnay, Liebraumilch, Riesling, Pinot Grigio, Sauvignon Blanc

### REDS ON SALE:

Amarone, Barolo, Cabernet Sauvignon Malbec, Merlot, Nero D'avola, Shiraz

WHITE  
SALE PRICE  
**56<sup>00</sup>**

REGULAR  
PRICE  
**112<sup>00</sup>**

RED  
SALE PRICE  
**75<sup>00</sup>**

REGULAR  
PRICE  
**115<sup>00</sup>**





SALE  
PRICE  
**1<sup>50</sup>**  
LB

## Brewing Grains

STYLES ON SALE:

- 2-row
- 6-row
- Clack
- Carastan
- Chocolate
- Crystal
- Munich
- Pilsner
- Roasted Malt



## Dried Malt Extract

4 STYLES TO CHOOSE FROM:

- Light
- Amber
- Dark
- New style bavian wheat.



## Hops

OVER 20  
STYLES  
TO CHOOSE  
FROM

BUY 2  
GET 3RD  
**FREE**



SAVE  
**\$140<sup>00</sup>**

## Draft Beer System

All-in-one self-contained draft beer refrigeration and dispensing system! Product keg not included.

SALE  
PRICE  
**599<sup>00</sup>** | REGULAR  
PRICE  
**739<sup>00</sup>**

LIMITED  
QUANTITIES  
LEFT!

Product  
not exactly  
as illustrated



SAVE  
**\$3<sup>00</sup>**

## WYEAST Brewers Yeast

Liquid yeast is the choice for more advanced home brewers. Many styles available

SALE  
2 FOR  
**15<sup>00</sup>**  
REG. PRICE  
**8<sup>99</sup>**

## CO<sub>2</sub> Components

We have parts and supplies for CO<sub>2</sub> systems





## Doric

### BEER KITS

NOW  
ONLY  
**13<sup>99</sup>**

COMPARE  
AT  
**19<sup>99</sup>**

SAVE  
**\$6<sup>00</sup>**

## Muntmellick

### BEER KITS

NOW  
ONLY  
**22<sup>99</sup>**

COMPARE  
AT  
**27<sup>99</sup>**

SAVE  
**\$5<sup>00</sup>**

## Cider

NOW  
ONLY  
**15<sup>95</sup>**

COMPARE  
AT  
**24<sup>75</sup>**

SAVE  
**\$9<sup>00</sup>**

## Coopers

**NEW STYLES:** Dark Ale ,  
Wheat, IPA ,Irish Stout, Aussie  
Pale Ale.

NOW  
ONLY  
**18<sup>99</sup>**

COMPARE  
AT  
**22<sup>99</sup>**

SAVE  
**\$4<sup>00</sup>**



## Shrink Capsule Holder

SALE PRICE  
**4<sup>99</sup>** COMPARE AT **7<sup>99</sup>**



## Stainless Steel Bottle Washer

SALE PRICE  
**18<sup>99</sup>** COMPARE AT **24<sup>99</sup>**



## Glass Test Jars

SALE PRICE  
**14<sup>99</sup>** COMPARE AT **19<sup>99</sup>**



## Carboy Carrier

SALE PRICE  
**12<sup>99</sup>** COMPARE AT **16<sup>99</sup>**



## Multiple Bottle Washer

SALE PRICE  
**59<sup>99</sup>** COMPARE AT **72<sup>99</sup>**



**THE SMART SHOPPER**

Do the math!

When you add up the savings the answer is always Brewers Direct for your best deal based on price and quality!