

The Wine Specialist **BREWERS DIRECT**

HURRY IN! | SALE RUNS TODAY THRU SAT MAY 4

APRIL 2013



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CALL FOR HOURS OF OPERATION

1400A Sargent Ave
T: (204) 775-9234

1117 St. Mary's Road
T: (204) 253-5666

2-1514 Regent Ave
T: (204) 661-6150

2-817 Rosser Ave (Brandon)
T: (204) 571-6780

Styles and quantities may be limited. No rainchecks.



ADVINTAGE

Moments

Create your own wine moments with our special varietal and world-class blends sourced from grapes harvested around the world. Moments is produced from selected mature vines of 12 – 15 years of age and utilizes lower brix concentrates to protect the delicate varietal characteristics of the raw materials. Made for the consumer who demands premium quality (8.1 litre / 10.5 kg) in a timely (4 weeks) kit format, Moments promises a joyful experience that should be shared with family and friends.

WHITES: Chalizette, Chardonnay (Australian), Chardonnay (California), Chenin Blanc, Gewurztraminer, Liebfraumilch, L'Or Blanc, Pinot Blanc, Pinot Grigio, Piesporter, Sauvignon Blanc, Verdicchio, White Verveux, White Zinfandel Blush

REDS: Barolo, Chianti, Cabernet Sauvignon, Cabernet Shiraz (Australian), Lambrusco, Malbec, Merlot (Chilean), Merlot (European), Montepulciano, Pinot Nero (Australian), Pinot Noir, Red Zinfandel, Shiraz (Australian), Shiraz Blush (Chilean), Valpolicella, Red Verveux, VVDCR, Zinfandel Blush

SALE PRICE
49⁹⁹ | COMPARE AT **59⁹⁹**



Ramp up your vintage with a Crushed Grape Pack!

Obtained from selected grapes, harvested at the optimum stage of maturity and immediately soft pressed, this package contains whole crushed grapes including juices, skins and seeds or other solids.

Adding FIOR D'UVA crushed grape pack to your juice and leaving it in contact for a period of time, evoking the maceration process of a traditional winery, will enhance the flavor of your finished wine. It will also add palate weight and contribute to increase the levels of anthocyanins and total polyphenols.

Process: On day 1 put the skins into straining bag, add grape juice, save extra juice (if any) for topping up when racking to secondary. When primary fermentation is finished remove the grape skins and squeeze thoroughly to get as much of the pulp as possible into the secondary fermentation stage.

2.5 kg package



DIAMANTI

Red Porto

Clearly the best deal on all points, Diamanti is a pure juice wine kit in a 23 L pail which produces 60 x 375 ml bottles. Don't miss this diamond opportunity to try this classic kit.

SALE PRICE
99⁹⁹

REG PRICE
119⁹⁹



Bellissima

Bellissima means "beautiful". Light and refreshing, this 6.2 litre fruit wine kit makes 30 x 750 ml bottles at about 9.5%alc. (Awesome for homemade wine coolers!)

STYLES AVAILABLE: Blackberry Red Zinfandel, Black Cherry Cabernet Sauvignon / Merlot, Blueberry Shiraz, Coconut Frascati, Green Apple Pinot Bianco, Peach Sauvignon Blanc, Pink Grapefruit Pinot Gris, Raspberry Pinot Nero, Strawberry White Merlot, Tropical Riesling, Wildberry Chianti.

NOW ONLY
44⁹⁹

REG PRICE
59⁹⁹



ADVINTAGE

Antica Vendemmia

The phrase *Antica Vendemmia* is Italian for old-time grape harvesting. Combining centuries-old traditional vinting traditions with today's state-of-the-art production technology and rapid shipment, we are able to deliver you some of the best 18.1L varietal kits available on the international market. Already one of our best sellers, these 100% pure sterilized varietal kits are made from premium quality grape juice imported from their country of origin. **Amazingly, each kit also includes an additional FREE pack of 2.5 kg of crushed grapes!** Enjoy these rich, bold, deep red wines in all their distinct character and complexity. Definitely a superior product for the discerning winemaker!

VARIETIES AVAILABLE:

Amarone, Australian Shiraz, Brunello, Cabernet/Shiraz, Chilian Merlot, Italian Cabernet Sauvignon, Malbec

SALE PRICE
99⁹⁹
REGULAR PRICE
139⁹⁹

NEW LOWER PRICES

Fresh Malt

NOW
\$7⁹⁵WAS
\$8⁵⁰
KGBulk prices
available.
Give us a call.

LIQUOR QUICK

Liquor
EssencesNOW
\$2⁹²
EAWAS
\$3⁹⁹
EAThis price
available
on purchase
of 3 or more.

Super Yeast

NOW
\$7⁰⁰
EAWAS
\$12⁰⁰
EAThis price
available
on purchase
of 2 or more.Look for next month's featured items
at new PERMANENT lower prices!SAVE
\$35⁰⁰

MOSTO ITALIANO

Great White Sale!

Using today's state-of-the-art production technology and means of rapid shipment, Mosto Italiano imports directly some of the best varietal juices available on the international market. This 100% pure sterilized Italian varietal wine must is made from premium quality grape juice imported from Italy. Savour the delicate, refreshing aromatic white wines Italy is renowned for. Definitely a superior product for the discerning winemaker! Sale on all in-stock styles. **Limit 3 per customer.**

STYLES ON SALE: Chardonnay, Gewürztraminer, Pinot Bianco, Pinot Grigio (White or Blush), Riesling, Sauvignon Blanc, Soave, Trebbiano, Verdicchio, Zinfandel Blush.

SALE
PRICE
69⁰⁰

REG
PRICE
103⁹⁹

LIMITED
QUANTITIES.
**NO
RAINCHECKS!**



SAVE
\$38⁰⁰

Red-letter deals on Festa Juice

Pure juice in a sterilized 23 l pail, Festa juices are prepared utilizing only top quality grapes, which are de-stemmed and pressed using modern, state-of-the-art technology, then centrifuged and/or filtered to yield an excellent juice with less than 1% sediment. Festa juices can be taken home and converted into fine quality wines with no fuss! Produces 33 x 750 ml bottles.

RED STYLES ON SALE:

Cabernet Sauvignon,
Malbec, Merlot, Pinot
Noir, Shiraz, Zinfandel

SALE PRICE	69⁹⁹	REGULAR PRICE	107⁹⁹
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BREWMAKER
Cider

NOW **17⁵⁰** | REG. PRICE **24⁹⁹**



Mountmellick
Brown Ale

NOW **22⁹⁹** | REG. PRICE **24⁹⁹**



Mountmellick
Cream Ale

NOW **22⁹⁹** | REG. PRICE **24⁹⁹**



Mountmellick
Irish Stout

NOW **22⁹⁹** | REG. PRICE **24⁹⁹**



Doric Light

NOW **16⁹⁹**



MUNTIONS
India Pale Ale

NOW **18⁹⁹**



MUNTIONS
Canadian Red Ale

NOW **18⁹⁹**



WYEAST
Brewers Yeast

Liquid yeast is the choice for more advanced home brewers. Many styles available

SAVE
2 FOR
12⁰⁰

REG. PRICE **8⁹⁹**



Distiller

Easy to clean and sterilize.
Includes: 2 Carbon filters
(reloadable), Easy to follow
instructions.

OUR
PRICE
179⁰⁰ | COMPARE
AT **219⁹⁹**



Oak Chips

Add to liqueur alcohol to get genuine
oak barrel flavour in liqueurs

8 OZ
5⁹⁹



LIQUOR QUIK Bulk Extracts

400 ml. Limited styles.



Glass Collector

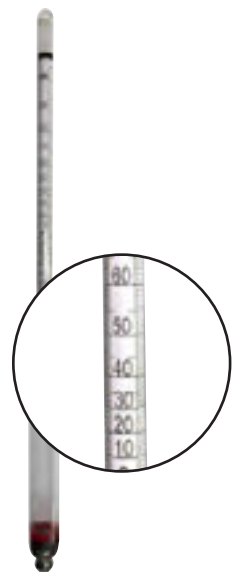
Collect alcohol
from still.

OUR
PRICE
25⁰⁰ | COMPARE
AT **39⁹⁹**



Glass Test Jar

Collect alcohol
from still.



Proof and Tralles Hydrometer

Italian Food Market

DIRECT FROM ITALY AND CERTIFIED DOP



Italian Olive Oil

1 L, Extra Virgin

2 FOR
15⁰⁰ | REG PRICE 10⁹⁹



Roasted Coffee Beans

1 KG, Italian Roast

2 FOR **25** | SALE **14** | REG PRICE 19⁹⁹



Italian Balsamic Vinegar

500 ML **7⁵⁰** | REG PRICE 10⁹⁹



Italian Canned Peeled Tomatoes

800 G **1⁵⁰** | REG PRICE 2⁹⁹



Sea Salt

1.5 KG

OUR PRICE
6⁹⁹



VIANDER Bulk Pasta

1 KG, Currently available at Sargent location only

SALE **2⁵⁰** | REG PRICE 3⁹⁹



Balsamic Glaze

Natural, BBQ, Garlic, Hot, Cherry, Onion, Mustard, Raspberry

OUR PRICE
7⁹⁹ | REG PRICE 3⁹⁹



THE SMART SHOPPER

Do the math!

When you add up the savings the answer is always Brewers Direct for your best deal based on price and quality!

The Wine Specialist
BREWERS DIRECT
1400a Sargent Avenue • Winnipeg MB • R3E 0G4