

The Wine Specialist BREWERS DIRECT

HURRY IN! | SALE RUNS TODAY THRU SAT SEPT 29

SEPT 2012



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Look for bonus deals
throughout this issue.

CALL FOR HOURS OF OPERATION

1400A Sargent Ave
T: (204) 775-9234

1117 St. Mary's Road
T: (204) 253-5666

2-1514 Regent Ave
T: (204) 661-6150

2-817 Rosser Ave (Brandon)
T: (204) 571-6780

Styles and quantities may be limited. No rainchecks.



ADVINTAGE

Réserve du Château

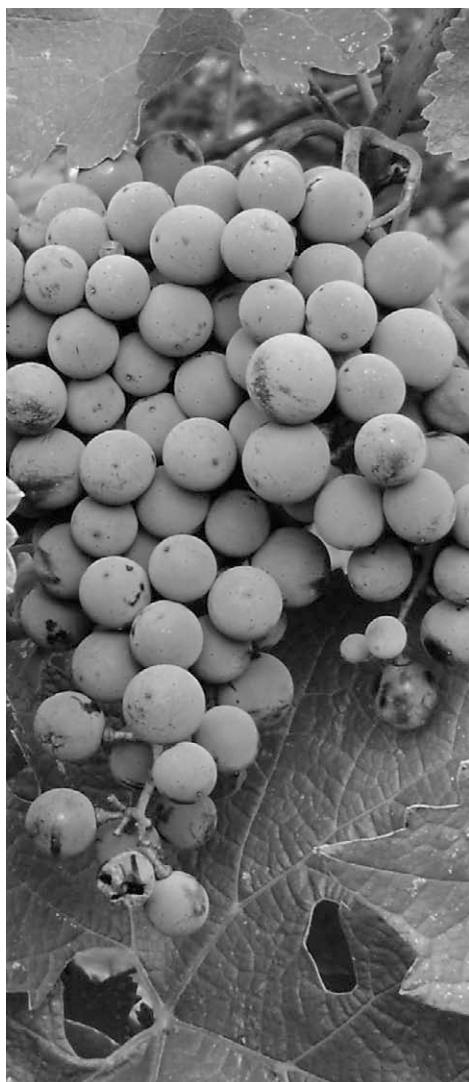
This product is known for its consistent quality, the kits include 30 labels, 30 corks and 30 shrink tops, absolutely free. With the great taste that makes this kit one of the best selling in its class, depend on this favorite to produce a wine you'll be proud to share every time! (And you won't find a better price in town, guaranteed!)

**SALE
PRICE**
39⁰⁰

**REGULAR
PRICE**
48⁹⁹

WHITES: Chalizette, Chardonnay (Australian), Gewurztraminer, Johannisberg Riesling, Liebfraumilch, Riesling (Australian), Piesporter, Pinot Blanc, Pinot Chardonnay, Sauvignon Blanc, Semillon Chardonnay, Soave, Verdicchio.

REDS: Barolo, Cabernet Sauvignon (Australian), Cabernet Sauvignon (European), Chianti, Malbec, Marjolais, Montepulciano, Merlot, Nebbiolo, Pinot Noir, Shiraz (Australian), Shiraz (European), Valpolicella, VVDCR, White Merlot, Zinfandel Blush.



FIOR D'UVA

Crushed Grape Pack

Obtained from selected grapes, harvested at the optimum stage of maturity and immediately soft pressed, this package contains whole crushed grapes including juices, skins and seeds or other solids.

Adding FIOR D'UVA crushed grape pack to your juice and leaving it in contact for a period of time, evoking the maceration process of a traditional winery, will enhance the flavor of your finished wine. It will also add palate weight and contribute to increase the levels of anthocyanins and total polyphenols.

2.5 kg package **OUR PRICE 19⁹⁹**



DIAMANTI

Sherry Kits

Pure juice in a sterilized 23 l pail. Produces 60 x 375 ml bottles.

WHITE: Clear bright amber in color, it breathes a delicious scent of mixed nuts, almonds, raisins, with crisp ripe apples that lend complexity, and intriguing notes of maple syrup. Quite sweet, warming and appealing, it provides a taste of comfort. A medium to full body wine, delicious after dinner or with your favorite consommé or French onion soup.

RED: Clear red matte color showing vigor and strength against the light. Persistent red fruit and raisin aromas complemented by nut-like, herbal, dried figs and dates scents. Intensely sweet with appealing raisin and stone-fruit flavors in a rich, full-bodied texture, with crisp fresh-fruit acidity. This unique and delicious Sherry style wine is an enjoyable dessert wine. It can also be savored by itself as an after dinner drink. Excellent with dark not-too-sweet chocolate for an unusual interesting combination.

SALE PRICE
99⁹⁹
REGULAR PRICE
119⁹⁹

SAVE
\$**26**⁰⁰



FC Collection Whites

The FC Collection directly imports 100% pure sterilized must made from some of the finest grape varietals available in France. Savour the sophisticated and complex white wines France is famous for. Definitely a superior product for the discerning winemaker!

WHITES: Blanc de St-Remy, Blanc de St-Vincent, Chateau de Sainte-Anne, Sauvignon Blanc, Semillon/Chardonnay

SALE
79⁰⁰

REG. PRICE
104⁹⁹

Tosca Wine Juice

2012
HARVEST
ORDER
NOW!

Fall is on its way, and that means Tosca Wine Juice is going to be available soon. We are gearing up to offer 23 litre pails of 100% premium quality certified and inspected 1st run wine juice. It's so simple. No water to add. No yeast to add. Just pry the lid off and away you go.

Other brands offer 20 litre pails, as shown in our price comparisons. What that means is you get even greater value with **Brewers Direct**.

All our juice is sold on a pre-order basis only with shipments of the 2012 harvest now arriving weekly. **Order now!**

For more details regarding pre-ordering check online at www.brewersdirect.com.



WHITE VARIETAL	COMPARE AT (20L)	OUR SALE PRICE (23L)
Pinot Blanc	50	44
Muscati Superior	50	44
Palamino Superior	50	44
French Colombard (Chenin)	50	44
Sauvignon Blanc	50	45
White Zinfandel Blush	50	45
Gewürztraminer (Malvasia)	59	48
Johannesberg Riesling	60	48
Pinot Chardonnay	65	48
Riesling (Organic)	80	49

RED VARIETAL	COMPARE AT (20L)	OUR SALE PRICE (23L)
Alicante Superior	55	45
Red Borghese	55	45
Barbera	55	46
Grenache	55	44
Montepulciano (Sangiovese)	55	47
Zinfandel Superior	55	49
Pinot Noir	55	49
Merlot	55	49
Shiraz	55	49
Cabernet Sauvignon	60	49
Merlot (Organic)	57	55
Barolo Style	69	57
Cabernet Sauvignon (Australian)	63	57
Vieux Chateau Rouge	61	57



MOSTO ITALIANO

Bold & Beautiful Reds

Using today's state-of-the-art production technology and means of rapid shipment, Mosto Italiano imports directly some of the best varietal juices available on the international market. This 100% pure sterilized Italian varietal wine must is made from premium quality grape juice imported from Italy. Enjoy Italy's rich, bold, deep red wines in all their distinct character and complexity. Definitely a superior product for the discerning winemaker! Sale on all in-stock red styles

LIMITED QUANTITIES.
NO RAINCHECKS!

REDS: Amarone, Barbera, Bardolino, Barolo, Brunello, Cabernet Sauvignon, Carmenere, Chianti, Malbec, Merlot, Montepulciano, Negro Amaro, Pinot Nero, Rioja (Spanish), Sangiovese, Shiraz, Valpolicella, Zinfandel Red

SALE
PRICE
79⁰⁰

REG.
PRICE
107⁹⁹

COMPARE
AT
139⁹⁹



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2.5 kg package

OUR
PRICE **19⁹⁹**



TOSCA

Red Ale Partial Grain Beer Kits

SAVE
\$10⁰⁰

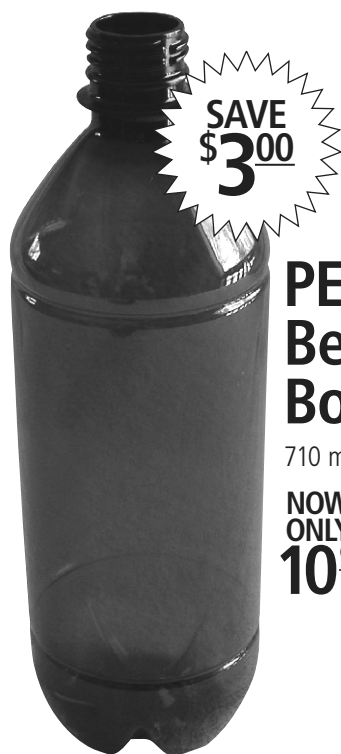
We brought this product in due to consumer demand. This kit offers fresh grains, liquid/dry malt extract, fresh hops, beer yeast, grain sack, hop sack, and priming sugar, complete with easy to follow instructions. If you're tired of making the traditional canned beer kit, this product will offer the adventurous beer maker an enhanced experience. Tosca Beer Red Ale variety has reddish hues with the flavor focusing on the malt. Low levels of hops can be detected with a light fruity after taste. A must for any beer lover!

THIS KIT HAS IT ALL:

- Liquid malt extract
- Dried malt extract
- Hops
- Irish moss
- Straining bag
- Beer yeast
- Grains

SALE
PRICE
27⁹⁹

REGULAR
PRICE
37⁹⁹



SAVE
\$3⁰⁰

PET Beer Bottles

710 ml, Case of 12

NOW ONLY **10⁹⁹** | COMPARE AT **13⁹⁹**



SAVE
\$20⁰⁰

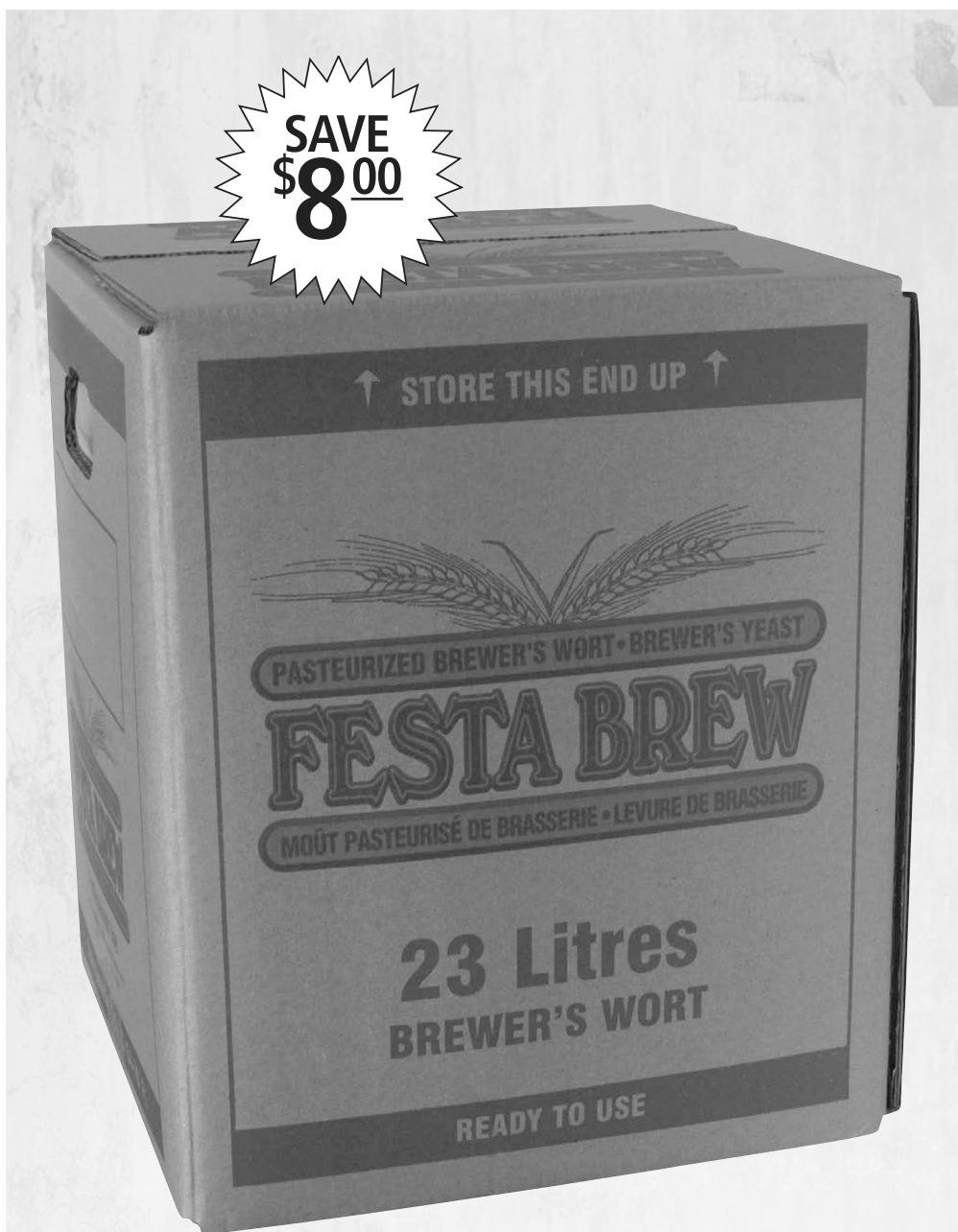
Water Card

Each card good for 10 fills.

BUY 2
GET 3RD
FREE

REGULAR
PRICE
20⁰⁰





Festa Brew Beer Kits

100% premium quality all grain wort.
No water or sugars to add.

STYLES ON SALE: Blonde Lager, Bock, Brown Ale, Continental Pilsner, Cream Ale, Double Oatmeal Stout, Pale Ale, Red Ale, Wheat Beer.

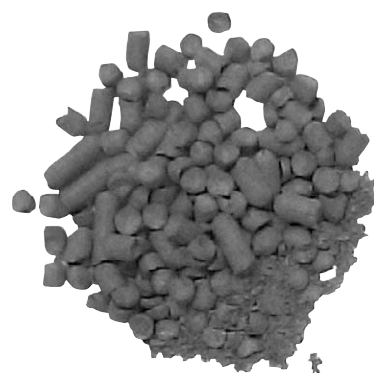
SALE PRICE
32⁰⁰
REGULAR PRICE
39⁹⁹



Brewing Grains

STYLES ON SALE:

- 2-row
- 6-row
- Clack
- Carastan
- Chocolate
- Crystal
- Munich
- Pilsner
- Roasted Malt



Hops

STYLES ON SALE:

- Cascade
- Centennial
- Cluster
- Fuggles
- Golding
- Hallertauer
- Mt. Hood
- Northern Brewer
- Nugget
- Saaz
- Tettnanger
- Williamette

DAILY RATES

Equipment Rentals

\$3 SUPERCORKER

\$1 STAND CAPPER

\$15 WATER DISTILLER

\$20 FRUIT/GRAPE CRUSHER

\$40 ELECTRIC CRUSHER
NOT SHOWN

\$5 BUON VINO
FILTER

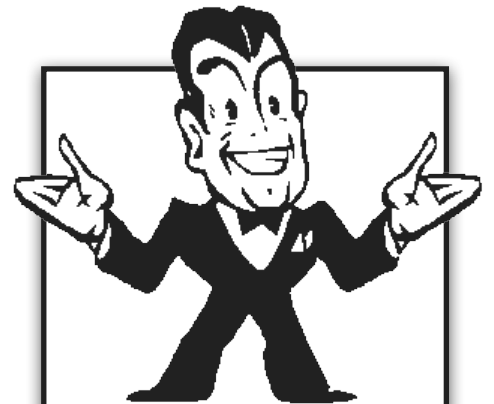
\$25 GRAPE PRESS (LARGE)

\$20 GRAPE PRESS (SMALL)
NOT SHOWN

\$20 BV
SUPERJET
FILTER
(INCLUDES
TAXES AND 1
SET OF FILTER
PADS)

The Wine Specialist
BREWERS DIRECT
1400a Sargent Avenue • Winnipeg MB • R3E 0G4

CANADA	POSTES
POST	CANADA
Portage Paid Addressed Admail	Port payé Médiaposte avec adresse
2860015	



**THE SMART
SHOPPER**

Do the math!

When you add up the savings the answer is always Brewers Direct for your best deal based on price and quality!