

The Wine Specialist **BREWERS DIRECT**

HURRY IN! | SALE RUNS TODAY THRU SAT JUNE 1

MAY 2013



Chocolate Port | 2
Celebration Reds | 3
Bellissima | 4
Cornucopia | 4
Glass Test Jar | 4
Dry Malt Extracts | 4
Fest Juice White | 5
Beer Draft Dispenser | 6
Festa Brew Beer Kits | 6
CO₂ Dispensers | 6
Ioine Sanitizer | 6
SuperYeast | 6
Oak Chips | 7
Bulk Liquor Extracts | 7
Charcoal Filter Pads | 7
Glass Test Jar | 7
Italian Olive Oil | 8
Balsamic Glaze | 8
Italian Balsamic Vinegar | 8
Italian Coffee | 8
Pasta | 8

CALL FOR HOURS OF OPERATION

1400A Sargent Ave
T: (204) 775-9234

1117 St. Mary's Road
T: (204) 253-5666

2-1514 Regent Ave
T: (204) 661-6150

2-817 Rosser Ave (Brandon)
T: (204) 571-6780

Styles and quantities may be limited. No rainchecks.

**SAVE
\$5.00**



INCLUDES:
30 labels 30 corks
30 shrink tops
FREE!
A \$12 Value!

Vino Italiano

We are proud to offer the VINO Italian Colosseum Series, a relative newcomer to the value priced wine kit category that is already enjoying rave reviews. All ingredients are 100% food grade GMO free, and the kit comes complete with **30 labels, 30 corks and 30 shrink caps FREE**, as well as all additives necessary to make 30 bottles of fine Italian table wine.

REDS: Barolo, Cabernet Merlot, Cabernet Sauvignon, Merlot, Shiraz, Tuscan Rosso Magnifico

WHITES: Pinot Chardonnay, Moscato, Riesling, Sauvignon Blanc

SALE PRICE
39⁹⁹ | **REG PRICE**
44⁹⁹



Wine Tips

Sterilizing

These are the two most common methods of sterilizing equipment for the home winemaker. We generally recommend Sodium Metabisulfate – if your equipment is clean, it only needs to be sanitized. Sparklebrite (Chlorinated Trisodium Phosphate) is great if there is some serious cleaning and sanitization needed – such as after storing equipment for an extended period of time.

SODIUM METABISULFATE

- Available as a white powder or as Campden tablets.
- Mixed with water (50 grams per gallon), it produces sulphur dioxide gas (easily identified by its strong unpleasant odour!)
- Use to sanitize equipment – pails, hoses, carboys, bottles, spoons, corks, etc (everything that comes into contact with your wine)
- Gas may be used to maintain corks in a sterile condition
- Effective against bacterial infection
- Used to sterilize fresh fruit or grapes before making wine. Effective for 24 hours when used in this way – add yeast only after 24 hours
- Small amounts are added to wine kits or 1 Campden tablet per gallon of fresh juice wine prior to clearing in order to inhibit yeast and to promote clearing. Helps prevent oxidation.
- The liquid can be reused as long as the sulfur dioxide gas is still produced. ie as long as the solution gives off an odour. **Note: Do not breathe fumes deeply** – they can be painful and may provoke an allergic reaction if breathed.

SPARKLEBRITE

Mix this pink powder in recommended proportions: 1 teaspoon per gallon. There is no point in making a stronger solution. It will not work any better.

- Do not reuse. Unlike sodium metabisulfite, Sparklebrite is a one use solution.
- Bottles and equipment washed with Sparklebrite are sterilized
- Do not use to sterilize corks
- The TSP ensures that Sparklebrite is a very effective cleaner – soak very heavily soiled bottles or equipment overnight, then use a bottle brush to remove excess grime and dirt. **Rinse very thoroughly.** Wine does not react well to chlorine.

SAVE
\$20⁰⁰



DIAMANTI

Chocolate Port

Clearly the best deal on all points, Diamanti is a pure juice wine kit in a 23 L pail which produces 30 x 750 ml bottles. Don't miss this diamond opportunity to try something you've been meaning to try forever. Choose from Dark Chocolate Orange Por, Raspberry Port, or Milk Chocolate Strawberry Port. Or if the choice is too difficult – pick up one of each!

SALE
PRICE
109⁹⁹
REG
PRICE
129⁹⁹



ADVINTAGE
Celebration Reds

This 16 L, 6-week wine kit uses specially blended juice and grape juice concentrates, harvested from select mature vine plants of at least 15 years. The styles offered represent a cross section of famous world-class wines.

REDS: Barolo, Cabernet Sauvignon, Carmenere, Chianti, Merlot, Nebbiolo, Pinot Noir, Pinotage, VVDCR, Shiraz (Australian).

SALE PRICE
72⁰⁰ | COMPARE AT **89⁹⁹**

NEW LOWER PRICES

Glass Test Jar



NOW \$14⁹⁹
 WAS \$16⁹⁹

Bellissima Wine Kits



NOW \$59⁹⁹
 WAS \$69⁹⁹

Dry Malt Extract



NOW \$7⁹⁵
 WAS \$8⁵⁰ KG

Look for next month's featured items at new PERMANENT lower prices!



SAVE \$10⁰⁰

Better than a basket of fruit.

Ever had to choose between giving someone a basket of fruit or a bottle of wine? Well, now you don't have to. Pick up your favourite flavour of Cornucopia, a 7.5 kg fruit wine kit, and in four weeks you'll have 30 x 750 ml bottles of tasty fruit wine. There's a basket of fruit in every bottle. As an added bonus, the kit contains labels, shrinks and corks.

STYLES ON SALE: Black Currant Cabernet Sauvignon, Blueberry Shiraz, Green Apple Riesling, Peach Chardonnay, Pear Chardonnay, Pink Grapefruit Pinot Gris, Raspberry Merlot, Strawberry White Merlot, Tropical Riesling, Wildberry Chianti

NOW ONLY \$39⁹⁹
 REG PRICE \$49⁹⁹



White hot deals on Festa Juice

Pure juice in a sterilized 23 l pail, Festa juices are prepared utilizing only top quality grapes, which are de-stemmed and pressed using modern, state-of-the-art technology, then centrifuged and/or filtered to yield an excellent juice with less than 1% sediment. Festa juices can be taken home and converted into fine quality wines with no fuss! Produces 33 x 750 ml bottles.

WHITE STYLES ON SALE:
 Chardonnay, Chenin Blanc,
 French Colombard,
 Moscato, Pinot Grigio,
 Riesling, Sauvignon Blanc,
 White Zinfandel

SALE PRICE	REGULAR PRICE
69⁹⁹	107⁹⁹

CO₂ Tank



**NITRO
TANKS ALSO
AVAILABLE**

5 / 10 / 20 lb tanks available



**SAVE
\$140⁰⁰**

**BACK IN
STOCK FOR
SUMMER**

Beer Draft Dispenser

All-in-one self-contained draft beer refrigeration and dispensing system!

SALE PRICE
599⁰⁰ | **REGULAR PRICE**
739⁰⁰

Iodine Sanitizer



**SAVE
\$5⁰⁰**

**REMEMBER:
Homemade
beer is loaded
with probiotics**



Festa Brew Beer Kits

100% premium quality all grain wort. No water or sugars to add.

Limit: 4 at sale price.

STYLES ON SALE:

Blonde Lager, Bock, Brown Ale, Continental Pilsner, Cream Ale, Double Oatmeal Stout, Pale Ale, Red Ale, Wheat Beer.

SALE PRICE
34⁹⁹ | **REGULAR PRICE**
39⁹⁹

SAVE \$9⁰⁰

Super Yeast

Produce 23 litres of alcohol at approximately 20% alc/vol.

2 FOR 15⁰⁰ COMPARE AT **12⁰⁰**



BACK IN STOCK

Oak Chips

Add to liqueur alcohol to get genuine oak barrel flavour in liqueurs

8 OZ 6⁹⁹



LIQUOR QUIK **Bulk Extracts**

250 ml. Equals 12 small liquor quiks

OUR PRICE 29⁹⁵



Charcoal Filter Pads

Square and round available.



Glass Test Jar

Collect alcohol from still.

OUR PRICE 14⁹⁹

Italian Food Market

DIRECT FROM ITALY AND CERTIFIED DOP



Italian Olive Oil

1 L, Extra Virgin

2 FOR **15⁰⁰** | REG PRICE **10⁹⁹**



Balsamic Glaze

Natural, BBQ, Garlic, Hot, Cherry, Onion, Mustard, Raspberry

OUR PRICE **7⁹⁹** | REG PRICE **3⁹⁹**



Italian Balsamic Vinegar

500 ML | REG PRICE **10⁹⁹**



Italian Coffee Beans

SALE PRICE **12⁰⁰** | REG PRICE **14⁹⁹**



Handmade Italian Artisan Pasta

- Casarecce
- Penne
- Fusilli Tricolore
- Pacchere

500 G **4⁹⁹**



THE SMART SHOPPER

Do the math!

When you add up the savings the answer is always Brewers Direct for your best deal based on price and quality!

The Wine Specialist
BREWERS DIRECT
 1400a Sargent Avenue • Winnipeg MB • R3E 0G4